

Soil, Agriculture and our Food System

Jordan Davis **BUY DIRT** FT. LUKE BRYAN



PRESENTED TO
LUKE BRYAN
IN COMMEMORATION OF SALES PLATINUM
CERTIFICATION OF MORE THAN
1,000,000 COPIES OF THE
MICA NASHVILLE
SINGLE
"BUY DIRT"



Soil?



Responsibility

Agriculture?

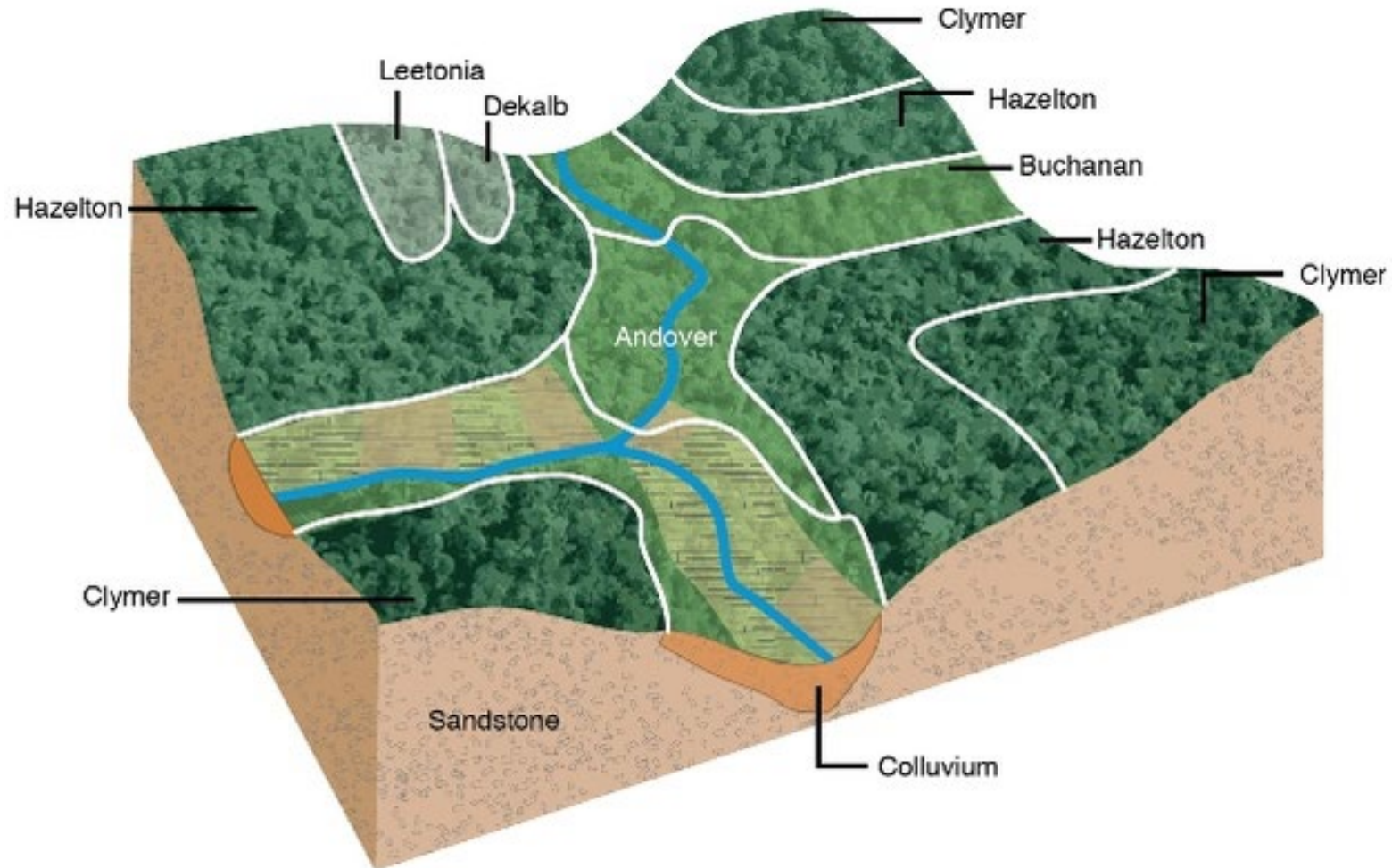


Starter questions for this week...

1. Why are the best soils on Earth being used to grow only two crops?
2. What is the difference between food and food products? Why do food products dominate the grocery store shelves?
3. How should land be valued?
4. How will climate change impact soil, agriculture and our food system?
5. Do we need to change course? If yes, How?

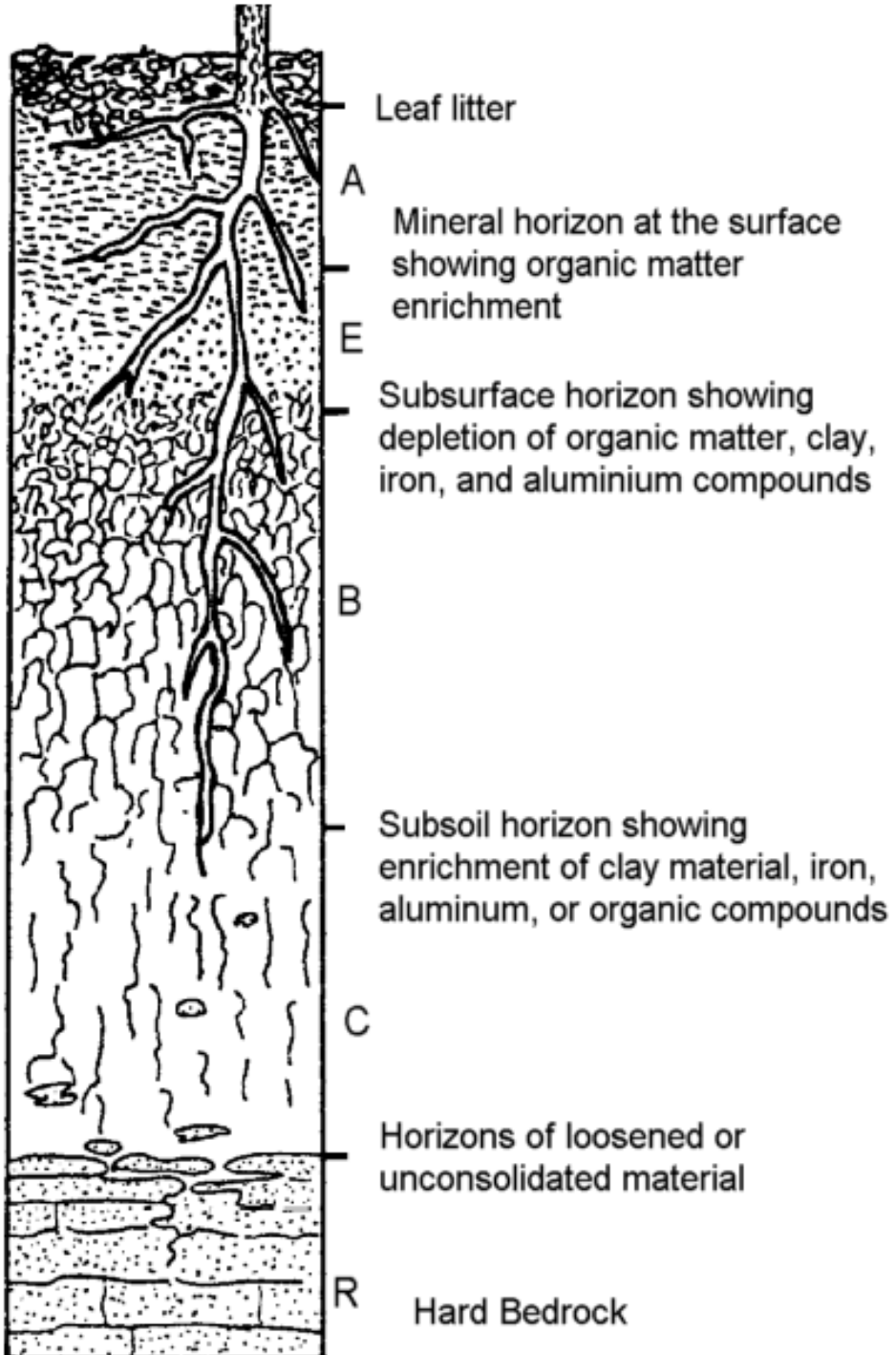
Soils Sustain Life On Earth

- 1000 to 10000 years to form
 - Non-renewable resource
- Vital to:
 - Life on Earth
 - All ecosystems
 - Agriculture & Food system
 - Construction
 - Homes, roads, businesses
 - Civilization as we know it



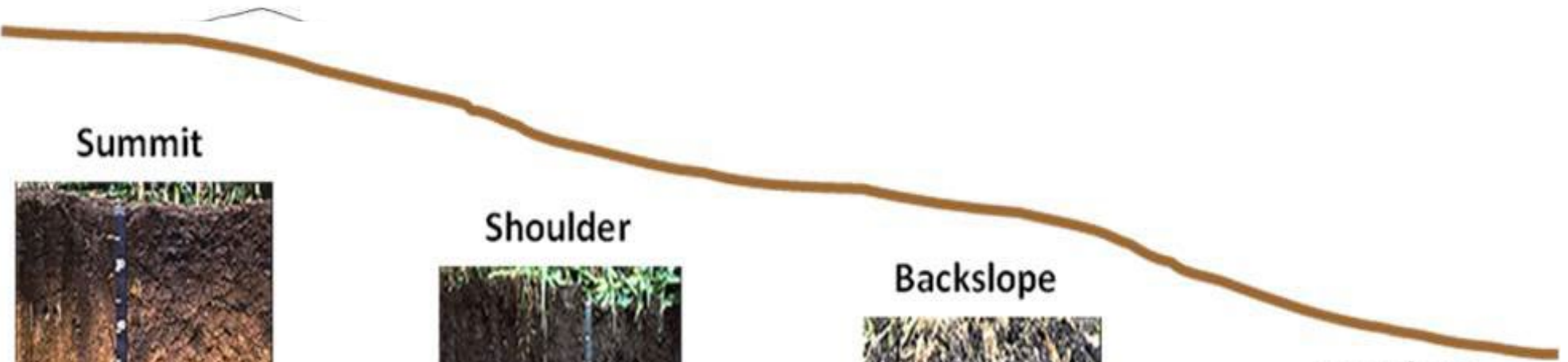
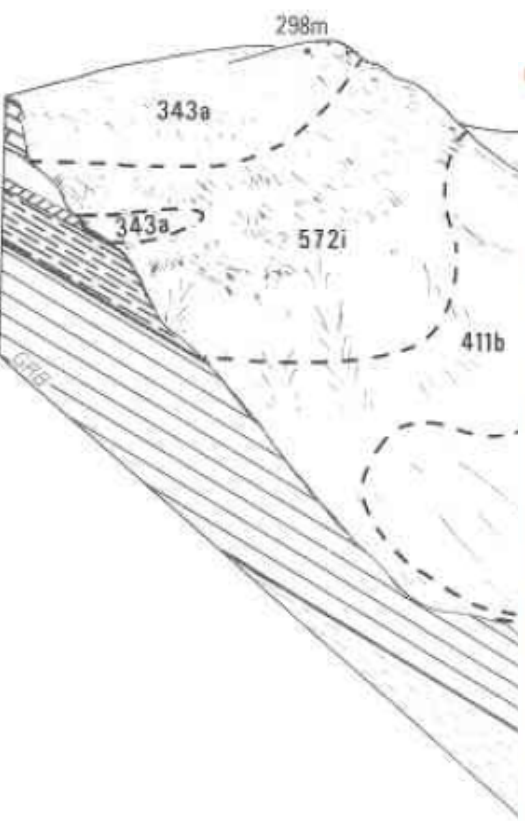
Soil development

- Cl, o, r, p, t
 - cl, climate
 - o, biotic influence
 - r, topographic relief
 - p, parent material
 - t, time
- Soils are products of weathering
 - Chemical
 - Mechanical
 - Biological

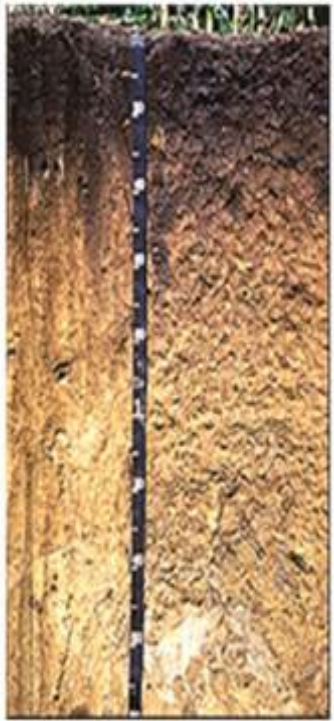


Biology

Geology



Summit



Clarion

Shoulder



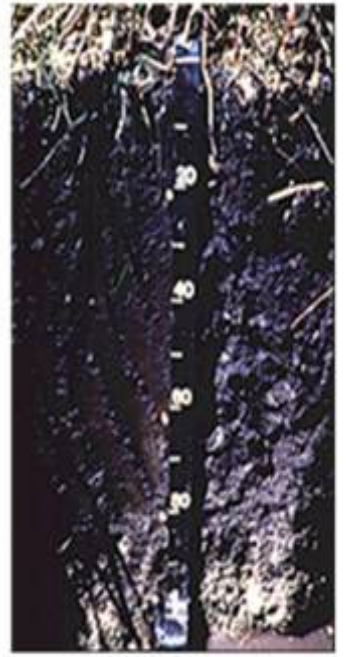
Nicollet

Backslope



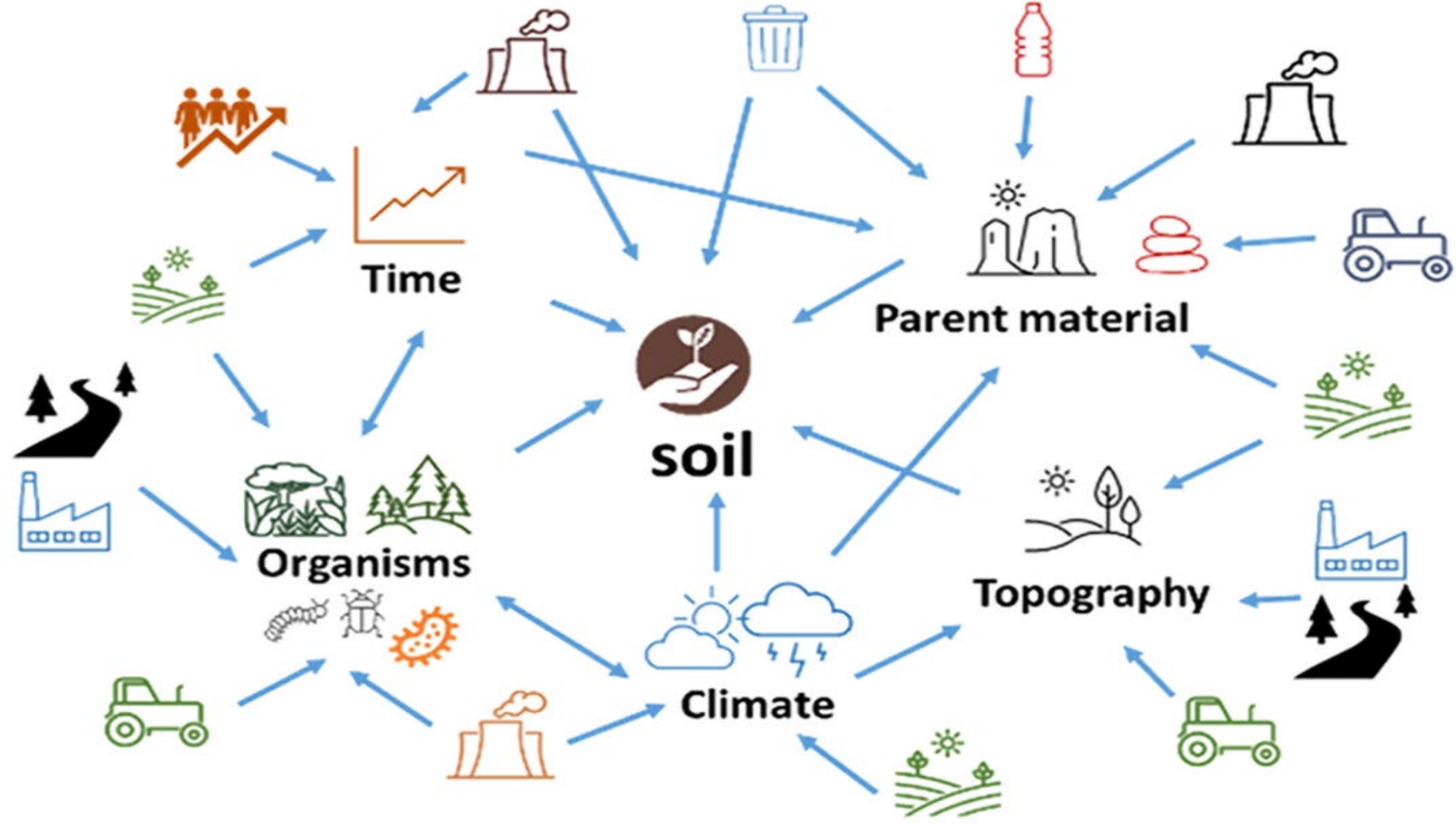
Webster

Footslope



Glencoe

-  River alluvium
-  River terrace sands and gravels
-  Oolitic limestone (Inferior Oolite)
-  Upper Lias clay
-  Middle Lias sand and (including the Marlstone)
-  Lower Lias clay
-  Mercia Mudstone



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS





Geoscience Supports the United Nations Sustainable Development Goals



Map: USGS/J. Cody. ESRI dataset with data from Airbus, USGS, NGA, NASA, NOAA, CGIAR, GEBCO, NCEAS, NLS, OS, NMA, Geodatastyrelsen, GSA, GSI and the GIS User Community

<https://sdgs.un.org/goals>

This map shows the locations of a sample of initiatives that illustrate how the geosciences support specific Sustainable Development Goals (SDGs). Information about initiatives in these locations is provided through ArcGIS StoryMaps (see poster back).

SDG 2: END HUNGER

Chicago, Illinois, USA — Innovative urban farming techniques expand agriculture and increase access to food while reducing human impacts on the environment. Urban farming projects are also occurring in New York City, New York, and Detroit, Michigan.

SDG 6: CLEAN WATER AND SANITATION

Santa Monica, California, USA — Urban Waters Learning Network (UWLN) engages communities in the restoration of waterways and improving urban water quality. Other UWLN restoration projects take place in Denver, Colorado, and Matawan, New Jersey.

SDG 7: AFFORDABLE AND CLEAN ENERGY

Cerro Pabellon, Chile — Multiple data sources have been used to locate areas that could harness and benefit from the use of geothermal energy as a renewable energy source. There is also data from Paraguay, Argentina, and Bolivia that supports the use of geothermal energy.

SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

Sydney, Australia — Urban greening has occurred over the past three decades which has resulted in benefits to both the environment and human health. There are still improvements to be made and targets to reach in the future.

SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

Ningde, China — The largest lithium-ion battery manufacturing plant uses raw materials sourced from northern China, the Democratic Republic of the Congo, Chile, and Australia to produce rechargeable batteries. Recycling of lithium-ion batteries reduces the need for new raw materials.

SDG 13: CLIMATE ACTION

Hokkaido, Japan — Natural and artificial wetlands used as rice farms could help combat climate change by increasing biodiversity and providing material for biofuel. Although urbanization and modernization of farming techniques may impact the future of rice farms.

SDG 14: LIFE BELOW WATER

Illes Medes, Spain — The Marine Ecosystem Restoration in Changing European Seas (MERCES) Project works to restore marine ecosystems and populations that have been negatively impacted by human activity. Illes Medes houses 9 of the 128 MERCES project sites across 12 European countries.

SDG 15: LIFE ON LAND

Kinshasa, Democratic Republic of the Congo — Environmental "hot spots" within tropical forests affected by deforestation are identified using quantitative and spatial data. Actions are being taken to reduce the destruction. Mitigation efforts are also taking place in Brazil and Indonesia.

After reviewing these initiatives, think about additional ways the geosciences can support these SDGs and others shown below.

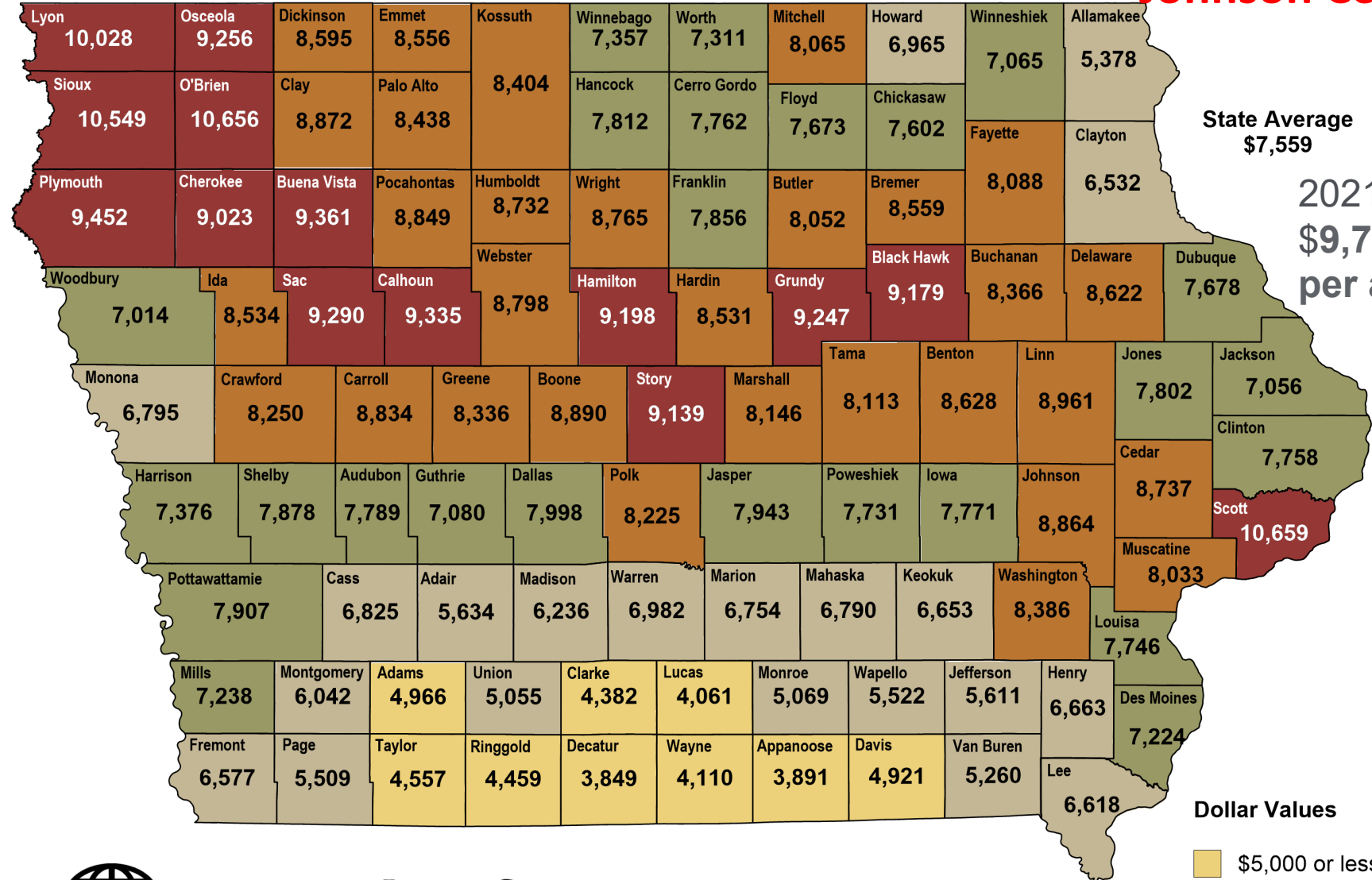


**\$26,000 in 2021
Johnson Co.**

2020 Iowa Land Values

County Weigh

LYON	OSCEOLA	DICKINSON	EMMET
59.5	68.0	65.5	66.9
SIoux	O'BRIEN	CLAY	PALO ALTO
64.8	71.8	69.2	69.6
PLYMOUTH	CHEROKEE	BUENA VISTA	POCAHONTAS
55.8	62.7	72.4	74.0
WOODBURY	IDA	SAC	CALHOUN
49.4	60.1	70.9	77.4
MONONA	CRAWFORD	CARROLL	
49.9	59.5	68.0	
HARRISON	SHELBY	AUDUBON	GUTHRIE
54.4	58.2	60.5	54.4
POTTAWATTAMIE	CASS		
60.8	61.8		50.0
MILLS	MONTGOMERY	ADAMS	
64.2	63.5	56.8	
FREMONT	PAGE	TAYLOR	
65.1	63.2	52.7	



State Average
\$7,559

2021
\$9,751
per acre

Dollar Values

- \$5,000 or less
- \$5,000-\$7,000
- \$7,000-\$8,000
- \$8,000-\$9,000
- \$9,000 or more

Calculated from acreages and CSRs
As of August 15, 2001
Prepared by Gerald A. Miller and The
Department of Agronomy, Iowa State



\$1,558



Land values - What makes land cheap vs. expensive?

\$196,410



Native American Perspective on land

- Native Americans believed land belonged to the community, not to individuals. They didn't own land the ways homesteaders conceived of ownership.
- This conceptual difference raised conflicts between settlers and Native Americans. The 1862 Homestead Act increased the number of people in the western United States.



Provided that any adult citizen, or intended citizen, who had never borne arms against the U.S. government could claim 160 acres of surveyed government land. Claimants were required to live on and “improve” their plot by cultivating the land.

1862 = 160 acres in Grundy Co. – Given for ‘free’
160 years
2022 = 160 acres \$1.6 to \$2.4+ million

Today, IoT has many use cases in Agriculture

...

The Smart Agriculture market is expected to reach \$18.45 Billion in 2022, at a CAGR of 13.8%
- Business Intelligence

...

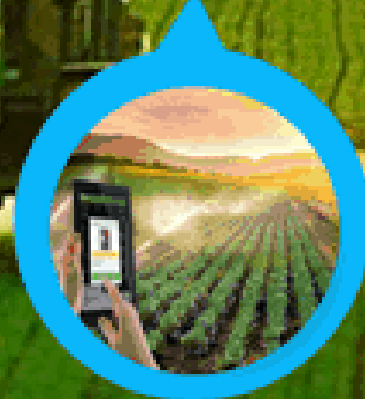
DRONES



Health assessment, irrigation, crop monitoring, crop spraying, planting, and soil and field analysis

Soil Management

Analyze soil status, temperature and humidity



Water Management with Automated Irrigation

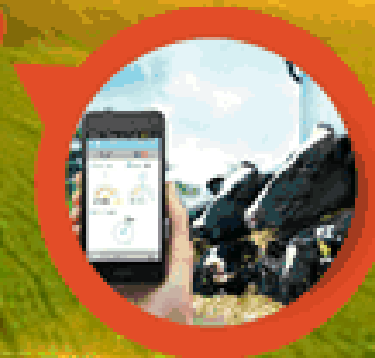


Precision Farming

With IoT, all data from different sensors is accessible to the agriculturist on their mobile phones

Livestock Management

Monitor livestock productivity and health

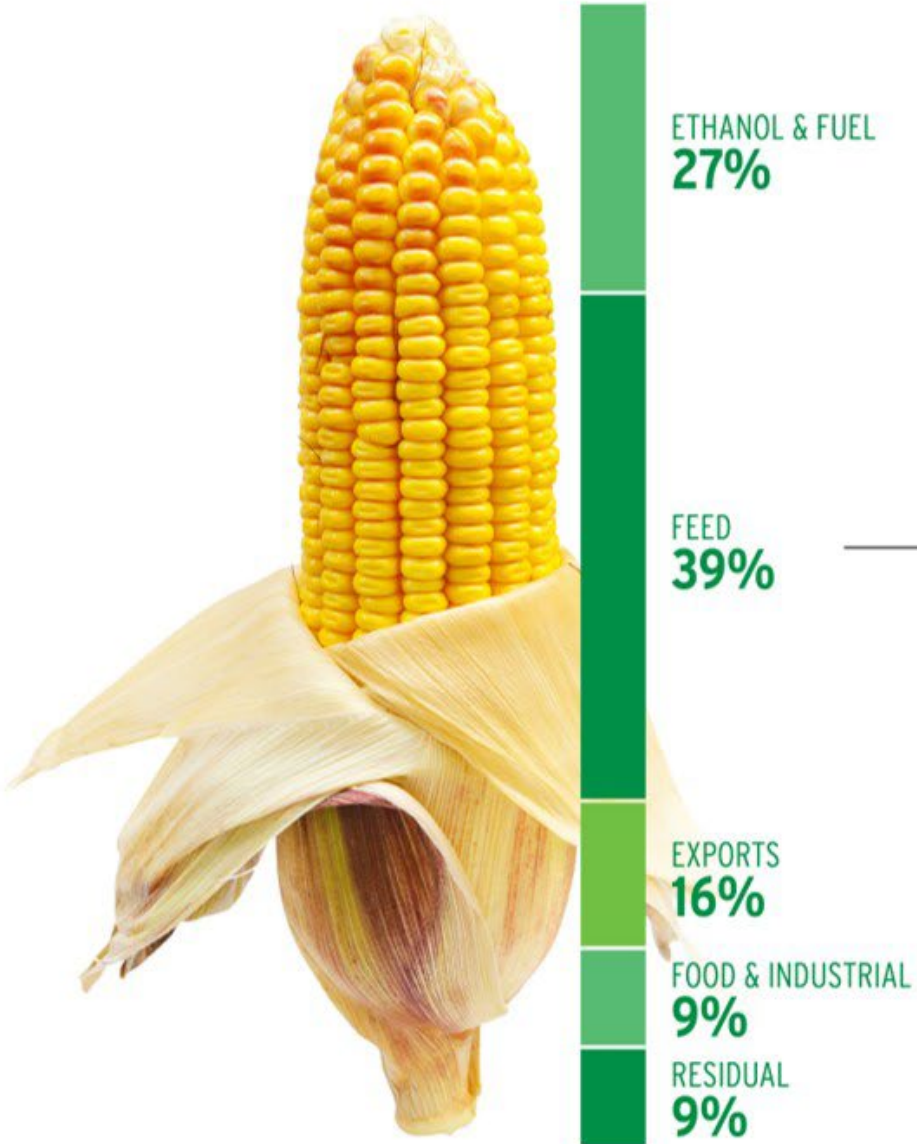




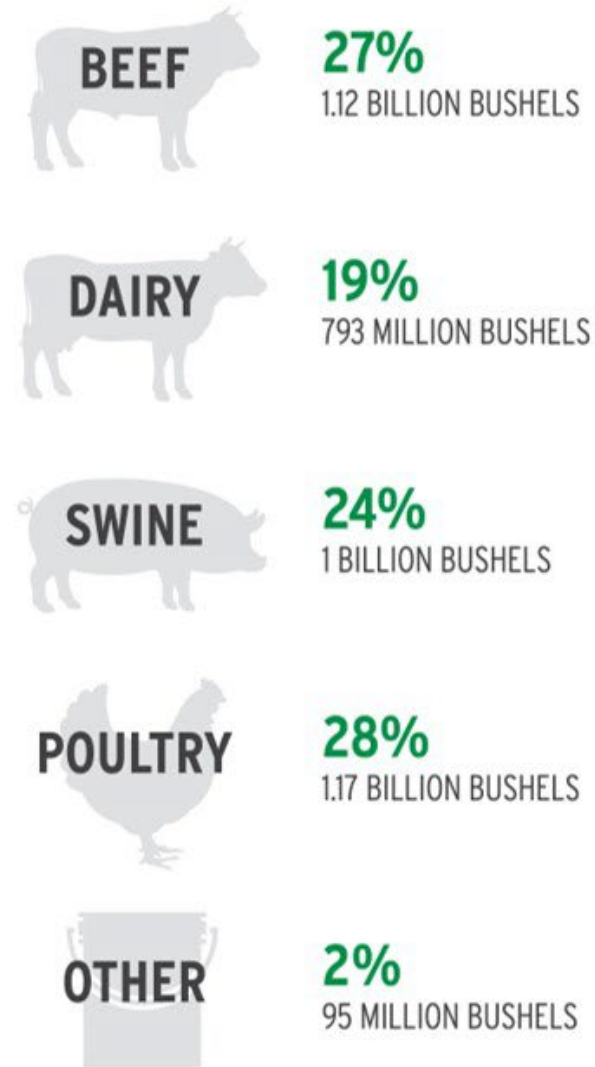
Our Food System

Apply critical thinking to be wise consumers

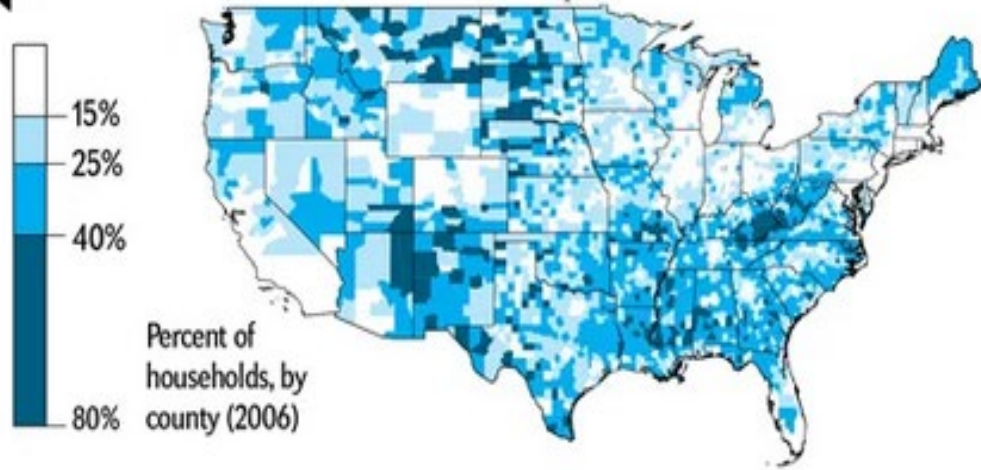
U.S. CORN USAGE



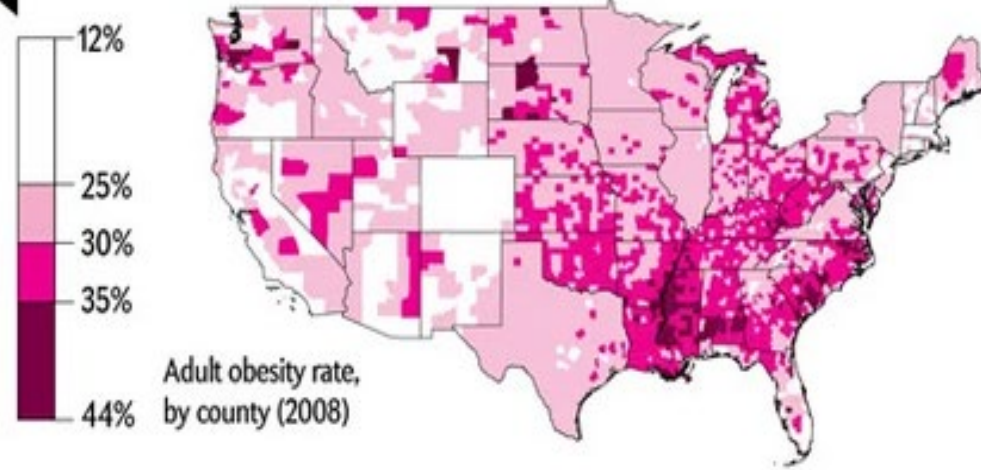
U.S. FEED USAGE



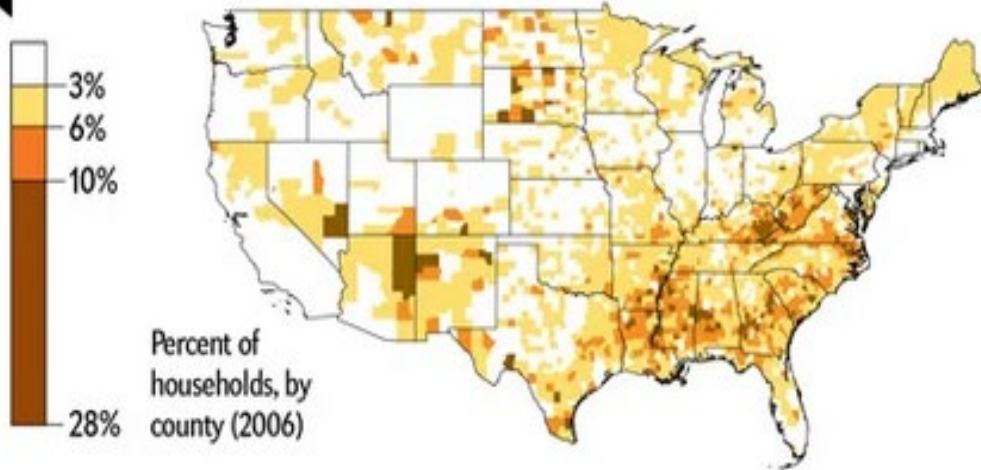
Low-Income Households (more than 1 mile from a grocery)



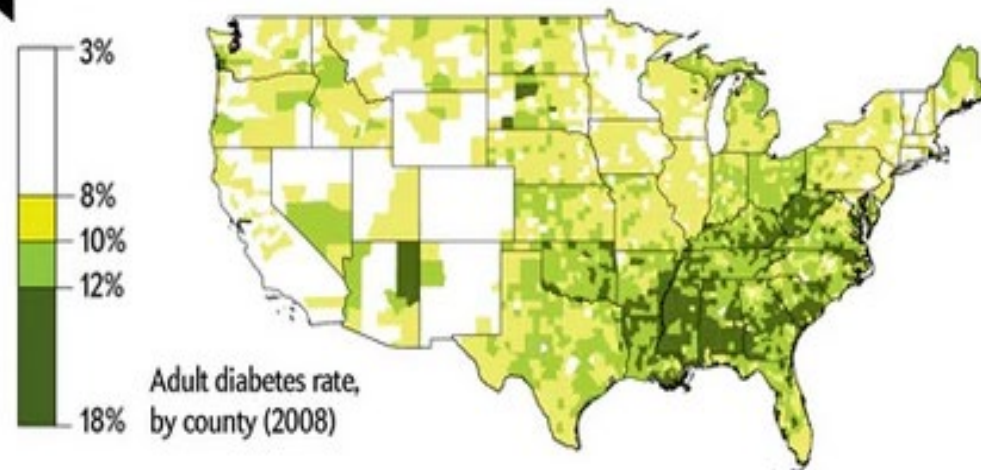
Health Indicator: Obesity



Car-Free Households (more than 1 mile from a grocery)



Health Indicator: Diabetes



Food security vs Food Sovereignty

- **Food sovereignty** is rooted in grassroots **food** movements. **Food sovereignty** highlights the need for a democratic **food** system, one that involves inputs from citizens as well as producers.
- **Food security** is concerned with the protection **and** distribution of existing **food** systems.



Fair Trade Products



<https://www.fairtradecertified.org/>

When you see a [product with the Fair Trade Certified seal](#), you can be sure it meets rigorous social, environmental, and economic standards. That means:

- Safe working conditions
- Environmental protection
- Sustainable livelihoods
- Community Development Funds

'Organic'.... 'Sustainable'...



Lodi Rules



Low Input
Viticulture
& Enology (LIVE)



Demeter Certified
Biodynamic



Sustainability in
Practice (SIP)



Certified California
Sustainable Winegrowing



Certified Organic

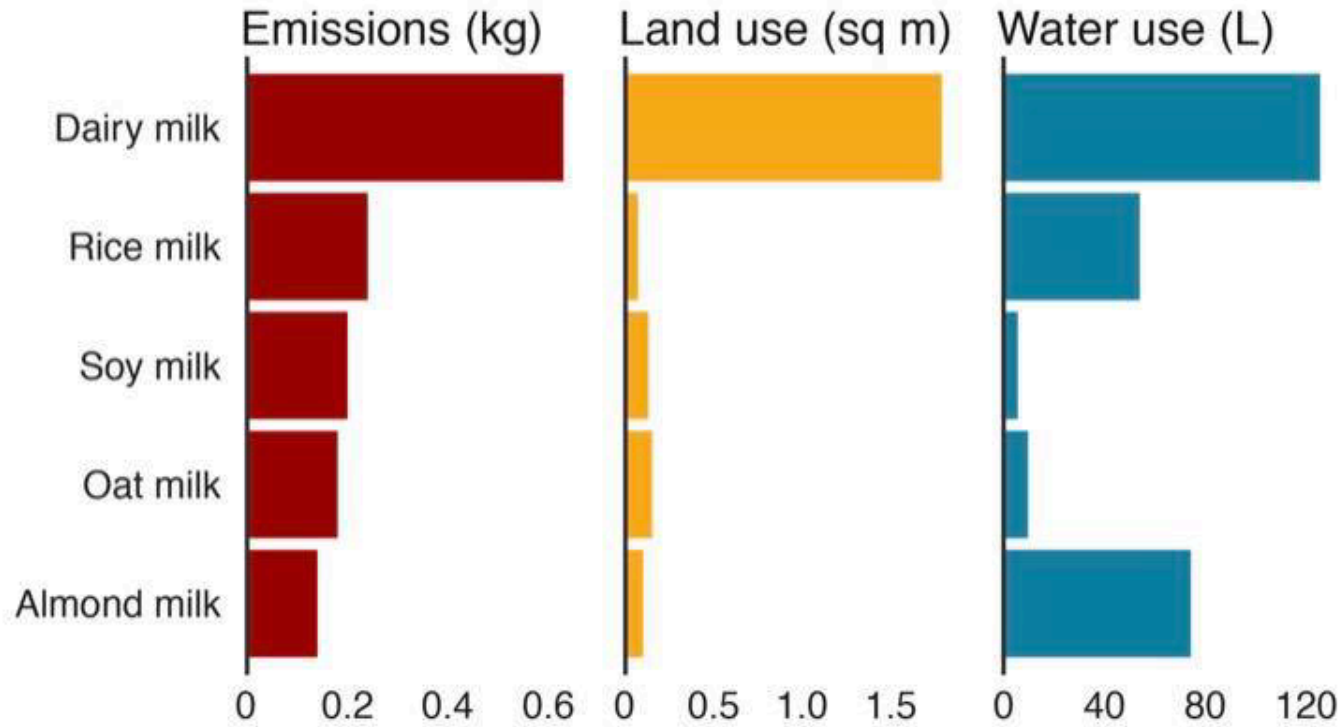


Leadership in Energy &
Environmental Design (LEED)

Water and Food

Which milk should I choose?

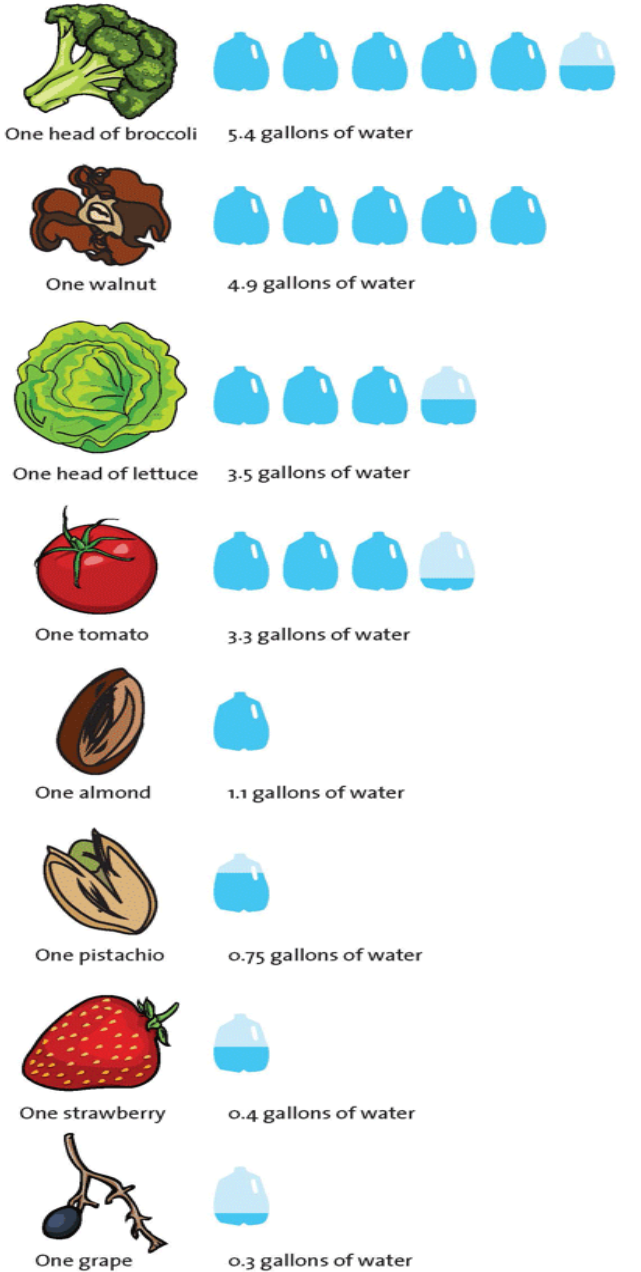
Environmental impact of one glass (200ml) of different milks



Source: Poore & Nemecek (2018), Science



How Thirsty Is Your Food?



Figures indicate how much water it takes to bring each crop to maturity in the US, if using only irrigated water. Data: Mekonnen, M.M. and Hoekstra, A.Y., "Water footprints of derived crop products (1996-2005)". Art: Nikiteev_Konstantin, Asya Alexandrova, Igor Zakowski/Shutterstock; Kate Vogel/Noun Project.

Mother Jones

Water and Food



1 Apple
70 Litres



1 Cup of Coffee
140 Litres



1 Cup of Tea
35 Litres



1 Slice of Bread
40 Litres



1 Pork Steak
1440 Litres



1 Chicken Breast
1170 Litres



1 Hamburger
2400 Litres



1 Beef Steak
4650 Litres



1 Big Piece of Cheese
2500 Litres



1 Glass of Milk
200 Litres

Distribution of mammals on Earth

Mammal biomass is shown for the year 2015.  or  or  = 1 million tonnes carbon (C)

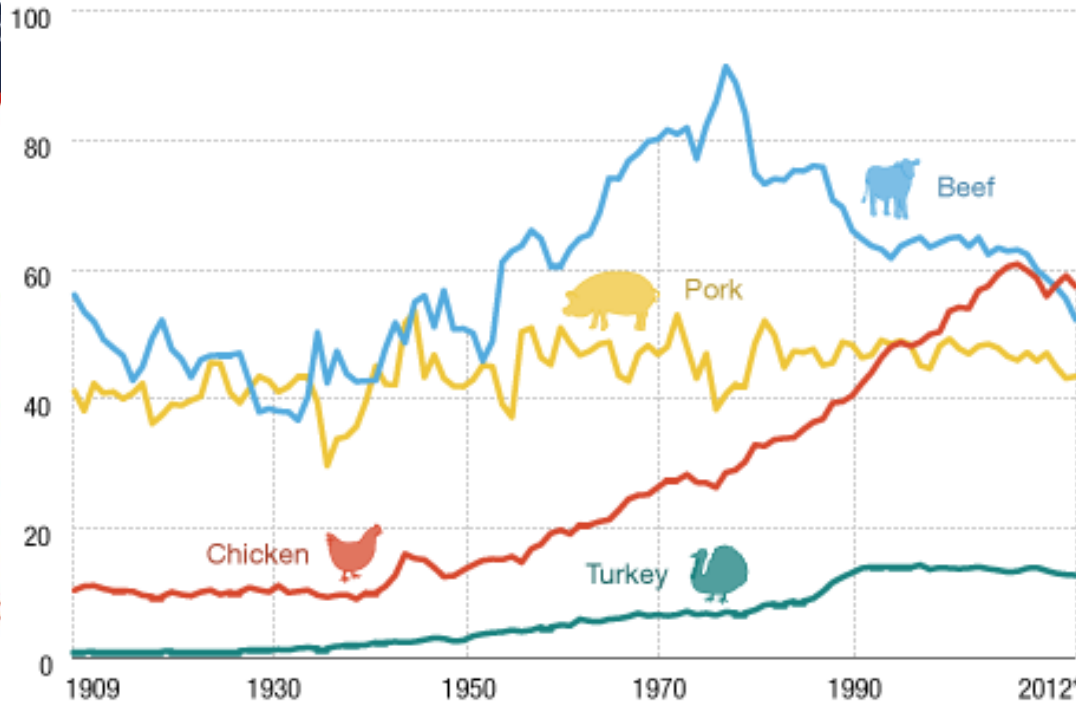
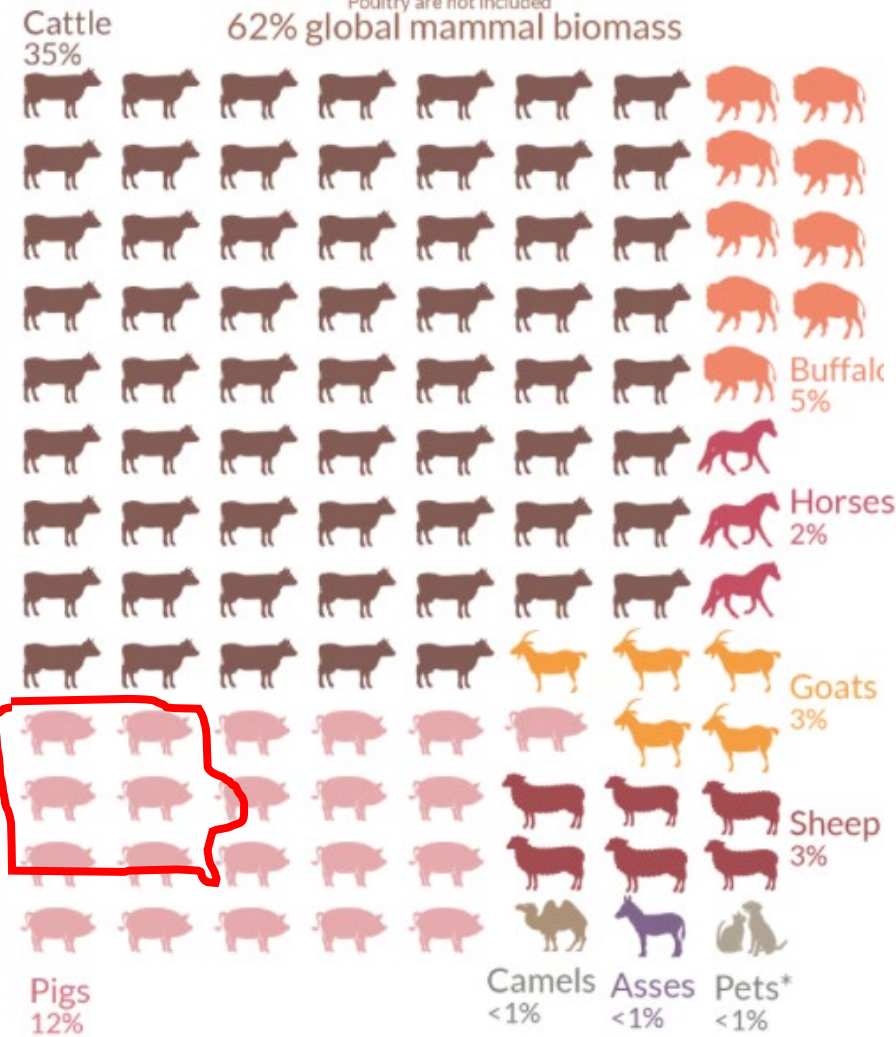
Our World in Data

Wild mammals
4% global mammal biomass



Humans
34% global mammal biomass

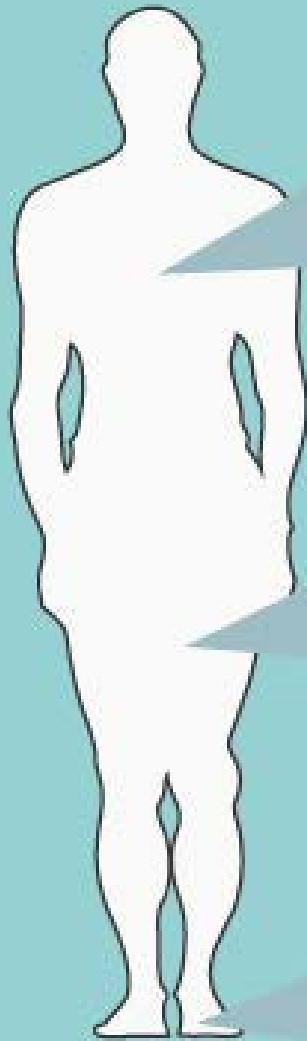
Livestock & pets
62% global mammal biomass
Poultry are not included



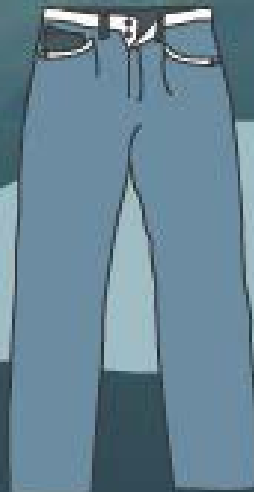
*Bar-On et al. (2018) provide estimates of livestock only, without estimates of mammalian pets (e.g. cats and dogs).
 Pets have been added as an additional category based on calculations from estimates of the number of pets globally and average biomass.
 Data source: Bar-On et al. (2018). The biomass distribution on Earth. Images sourced from the Noun Project.
 OurWorldinData.org - Research and data to make progress against the world's largest problems. Licensed under CC-BY by the author Hannah Ritchie.

• <https://ourworldindata.org>

There's water in the making of your clothes...



It takes approximately **1,000** gallons of water to produce the half a pound of cotton it takes to make a single T-Shirt.



It takes approximately **1,500** gallons of water to produce the 1.5 pounds of cotton it takes to make a pair of jeans.



It takes approximately **2,000** gallons of water to produce all of the necessities for making a pair of tennis shoes.

What can you do?

Not saying you shouldn't buy clothes.

We all need to stay clothed of course. But you could look into purchasing second hand or even water efficient clothing! This is somewhat of a drastic life change so why not try and conserve the small amount of water we have in an easier way?

Become aware.

Awareness is the first step. Learn about water usage in the home and around the community. Measure the amount of water you use in a single day. Research how much water is used in objects of your everyday life.

Aware those around you.

Spreading this knowledge to friends and family is next. How much water do they use each day? If more people know about water usage, people will change their behavior.

Conserve.

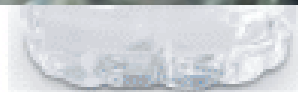
Check pipes for leaks. Shorten showers. Turn off the faucet while brushing your teeth. These are all ways to conserve water.

The hidden water usage in food, clothing and material production is extremely consumptive, yet this water use is invisible. Water is a limited resource. It is the next oil. Become intelligent about water.

Bottled water



RETAILER MARK UP 30%+



ENVIRONMENTAL COSTS

WATER

It takes 3x the amount of water to produce one bottle of water

CO2

5 ounces CO2 produced for every 1 ounce of PET

OIL

1/4 bottle full of oil is used to fill, transport, cool, and dispose of 1 bottle

Resulting in 15-20% profits...for a bottle often with a product cost of less than \$0.00001

Palm oil



HOW TO AVOID PRODUCTS WITH **PALM OIL**

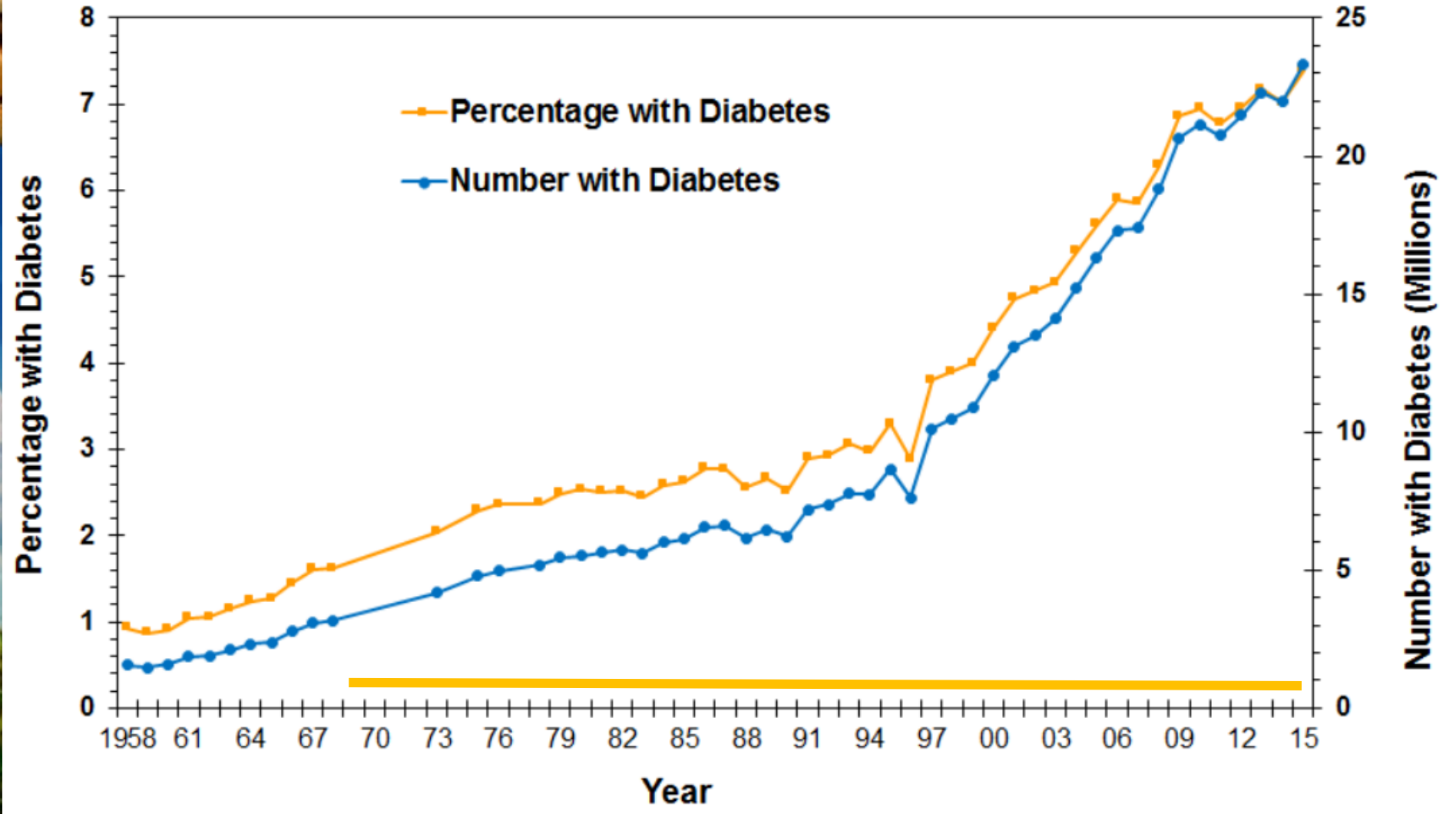
Including Your Favorite Brands



HCFS



Number and Percentage of U.S. Population with Diagnosed Diabetes, 1958-2015

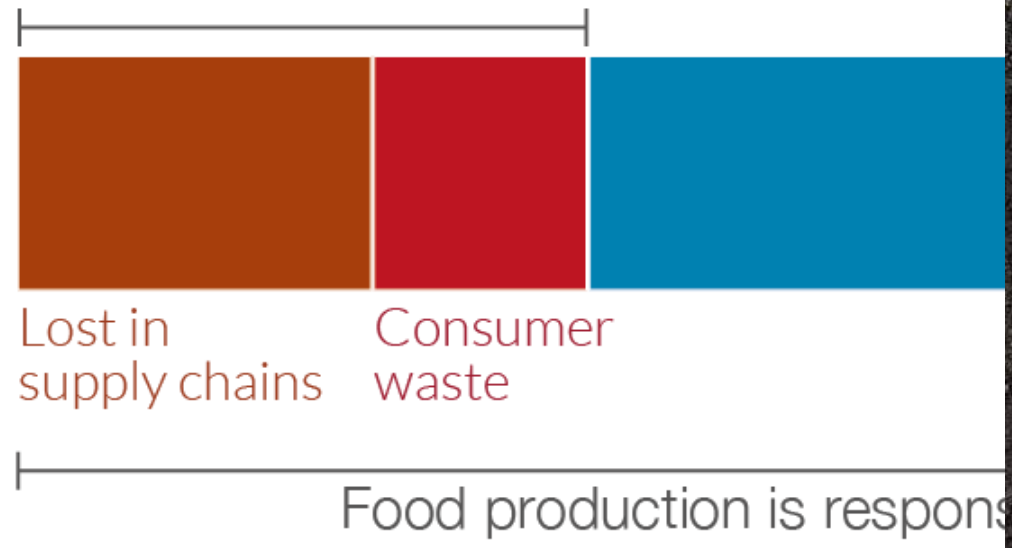


CDC's Division of Diabetes Translation. United States Diabetes Surveillance System available at <http://www.cdc.gov/diabetes/data>



6% of global greenhouse gas emissions come from food losses and waste

Emissions from food that is never eaten accounts for 6% of total emissions



Note: One-quarter of food emissions comes from food that is never eaten: 15% of food emissions. Data source: Joseph Poore & Thomas Nemecek (2018). Reducing food emissions. OurWorldinData.org - Research and data to make progress against the world's biggest problems.

<https://ourworldindata.org/food-waste-emissions>

<https://www.theguardian.com/environment/2016/jul/13/us-food-waste-ugly-fruit-vegetables-perfect>

Fast Food



vs.



Slow Food

Cheap and quick.

Food purchased locally to support local growers.

Unhealthy processed ingredients.

Celebrates the meal, takes time gathering with family and friends.

Purchased on the go without much thought.

Values the taste of the food.

Eaten in a hurry.

Embraces the preparation and cooking of the meal.



More about Ag.

- Antibiotics
- Hormones
- Genetically modified organisms (GMO)
- Community supported agriculture (CSA)
- New agriculture
 - Lettuce in NJ
 - Marijuana in CO